

30 Day Power Teaching Challenge (Pam Slim) --- Resources

	author	description	keywords	URL	Class reference
"Naming Rubric"	Michele Woodward (LifeFrameworks.com)	use to brainstorm names for courses and infoproducts (not available online)	course title; design	<p>It's an adjective listing exercise.</p> <ol style="list-style-type: none"> 1. Describe the people you want to reach. 2. What do they want? 3. What are they going to be doing? 4. What will we be giving them? <p>You list as many relevant words under each question as you can, but at least 5. Then you start putting words from each question together to see what gets closer and closer to the right name. So, for our project:</p> <ol style="list-style-type: none"> 1. MB Coaches, stuck, getting started, launching, new, ready 2. Direction, tools, ideas, a plan, help, assistance, advice, to get started, to be confident, jumpstart, accountability, success 3. Learning, planning, executing, thinking, trying, working, succeeding, inventing 4. Benefit of experience, reality, direction, resources, tools, support, kindness, compassion, insight, 6 months, a feeling of high-touch/connection <p>Naming ideas:</p> <ul style="list-style-type: none"> * Business Jumpstart * Super Six: Business Success Support * Success Toolkit * Launch Jumpstart * Inventing Your Business * Pam & Michele's Excellent Class 	
Bloomsbury Taxonomy	Benjamin Bloom, et al (committee)	instructional design: how people learn; Pam uses for starter words (verbs) in design docs	learning modalities	http://en.wikipedia.org/wiki/Bloomsbury_Taxonomy	Class #1 handout & recording
CopyBlogger	Sonia Simone	how to write a sales letter; marketing	marketing	http://www.copyblogger.com/lesson-1-how-to-write-a-sales-letter/	Class #1 recording

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Whole New Mind (book)	Daniel Pink	6 essential aptitudes; how our brains really work	brain research; learning	http://www.danpink.com	Class #1 recording
Drive (book)	Daniel Pink	what truly motivates people	motivation	http://www.danpink.com	Class #1 recording
Made to Stick (book)	Chip & Dan Heath	how to make ideas and education "stick"	results; effectiveness	http://www.madetostick.com	Class #1 recording
MindSet: The New Psychology of Success (book)	Carol Dweck	learning goals vs. performance goals; fixed vs. growth mindset and how to support both	learning; effectiveness	http://www.mindsetonline.com	Class #1 recording
The Progress Principle (book)	Teresa Amabile (Harvard Business School) & Steven Kramer	most effective: small wins – adults need to see progress	motivation; effectiveness	http://www.progressprinciple.com	Class #1 recording
A Bug Called Jim (book)	Jim Collins	objectively discovering what works and what doesn't for you	effectiveness	(not found)	Class #1 recording
"The 4MAT system: Teaching to Learning Styles with Right/ Left Mode Techniques" (book)	Bernice McCarthy	instructional design: how people learn; approaches for different kinds of learners	learning modalities	http://www.aboutlearning.com	Class #2 handout
Kolbe Index	Kathy Kolbe	The Kolbe A Index result is a graphical representation of an individual's instinctive method of operation (MO).	action modes; learning strategies	http://www.kolbe.com/theKolbe	Class #2 recording
Myers-Briggs	Katharine Cook Briggs and her daughter, Isabel Briggs Myers	a psychometric questionnaire designed to measure how people perceive the world and make decisions.	personality inventory; psychological preferences	http://www.myersbriggs.org/	Class #2 recording
"Analyzing Performance Problems" (whitepaper)	Robert Mager, et al	analysis of performance problems – people know what to do but still don't do it	performance; learning	ftp://ftp-fc.sc.egov.usda.gov/N	Class #2 handout
"Recipes vs. Frameworks" (blogpost)	Catherine Caine	teaching a "recipe" (quick fix) vs. a "framework" (mastery)	mastery; learning	http://www.cashandjoy.com/recipe-vs-framework	Class #2 handout
Instructional Design	Evan Seum	Instructional design: definition of, models, demonstration of	instructional design; design document	http://act.uwstout.edu/~sveume/portfolio/elearningportfolio/5--instructional_design.html	Class #2 handout

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Design Document	Jane Smith, JEM Communications	Instructional design: definition of, includes bibliography of design & training resources	instructional design; design document	http://www.janemackenziecpt.com/Handouts/DesignDoc-WhatWhy-042306.pdf	Class #2 handout
"SUPPLEMENT: 66 Interactive Strategies for Improving Performance"	Harmony Equity Group	specific methods to engage students and/or audiences	course design; strategies	http://www.harmonyequity.com/docs/Daystar_Instructional_Design_Document_draft.doc	reprinted in last few pages of the Class #2 handout
venues where you can give a free class (trial run)	SBA, local library, online classes, local chamber of commerce				Class #2 recording
possible equipment & resources for live classes	internet access, CD and/or USB drive, projector, slides, Facebook group, flip chart, whiteboard, online forum, Tas (teaching assistants)				Class #2 recording
ColourLovers.com	Darius A. Monsef IV	a creative community where people create and share colors, palettes and patterns, ...	colors, textures, class materials	http://colourlovers.com	Class #2 recording
Sortfolio	37signals.com	an online directory of web designers	web designers	http://sortfolio.com/	Class #2 recording
Interview Index and Resource Guide	Pace Smith & Kelly Kingman	scroll halfway down the page for a free PDF download with favorite tools for creating and running online courses of the coaches & speakers interviewed	free resources	www.engagingecourses.com	Class #2 recording
Power Teaching Class Roster (contact info)		voluntary opp to share contact info in the Facebook group			downloadable PDF on Power Teaching webpage
Power Teaching – Favorite Teaching Techniques	voluntary – students in Power Teaching course	answers to Pam's question in Facebook group: what is everyone's favorite teaching/ learning techniques	teaching techniques		downloadable PDF on Power Teaching webpage
Vervante	recommended by Pam Slim	on-demand publishing service and graphic design for: info products, training materials, CDs, DVDs, cards, calendars,...	publishing	http://www.vervante.com	Class #3 recording

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Hints for Recognizing & Implementing the 3 VAK Learning Styles	Don Clark	Pam suggests checking out: he has a great, clear policy that spells out how you can share materials, how to cite source, when you need to ask his permission to reprint a post	learning styles; and policy for reprinting posts	http://www.nwlink.com/~donclark/hrd/styles/vakt.html	Class #3 handout & recording
Online classroom setup tool	Scholastic.com	allows you to “play with” classroom design (how the chairs and presenter/ audience are set up)	classroom design	http://teacher.scholastic.com/tools/class_setup/	Class #3 handout
Presentation Zen: Simple Ideas on Presentation Design and Delivery (website and book)	Garr Reynolds	plan, put together & deliver successful presentations	presentations; connection with audience	http://www.presentationzen.com/	Class #3 recording
Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations (book)	Garr Reynolds	plan, put together & deliver successful presentations	presentations; connection with audience	http://www.presentationzen.com/	Class #3 recording
The Naked Presenter: Delivering Powerful Presentations With or Without Slides (Voices That Matter) (book)	Garr Reynolds	delivering powerful presentations with or without slides	presentations; connection with audience	http://www.presentationzen.com/	Class #3 recording
Interview by Pam Slim	Nancy Duarte	passion and using stories in teaching and presentations	stories; teaching; presentations; design	http://duarte.com	downloadable audio on Power Teaching webpage
TEDxEast talk	Nancy Duarte	stories and passion in presentations; ideas; the structure all great presentations share and how to harness it	ideas; stories; teaching; presentations; design	http://duarte.com	embedded video on Power Teaching webpage
Resonate (book)	Nancy Duarte	transform any presentation into an engaging journey; discover how to understand your audience, create persuasive content, and elicit a groundswell response.	stories; teaching; presentations; design	http://duarte.com	Class #3 recording

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Slide:ology (book)	Nancy Duarte	slide & presentation design	teaching; presentations design	http://duarte.com	Class #3 recording
“Compulsive obsession with details will save your neck when giving presentations”	Pam Slim	blog post PLUS comments – how to prepare to handle ANY problem before giving a class or presentation	teaching; presentations; preparation	http://www.escapefromcubicle.com	Class #3 recording
TIP: (from class participant): when doing a webinar, create a PDF of the “slides” or visuals --- as a backup. If someone cannot access the video, they can still follow along with the audio and the downloaded visuals					
“The Price Is Right”	Pam Slim	interview series on Pam's blog – Google it		http://www.escapefromcubicle.com	Class #3 recording
Instant Teleseminar **	highly recommended by Pam Slim	Tele-classes up to 250 ppl; also webinars; now integrates with Skype for non-USA attendees; mute/un-mute	tools; tele-seminars	http://instantteleseminar.com/	Class #4 handout & recording
Maestro		all features of Teleseminar; but can break call into small private groups and then have everyone rejoin call	tools; tele-seminars	http://maestroconference.com/	Class #4 handout & recording
GoToWebinar			tools; webinars		Class #4 recording
Jing and/or Camtasia Studio		Jing: screencasts < 5 min. long; Camtasia: full video editor	tools; screencasting		Class #4 recording
YouTube		Video-hosting service – have them watch before or after class	tools; video hosting		Class #4 recording
Vimeo		Video-hosting service – have them watch before or after class	tools; video hosting		Class #4 recording
Xmind			tools		Class #4 recording
MeetingBurner.com		visual meeting	tools		Class #4 recording
Pages (Macintosh program)		has great templates for presentations	tools; presentations		Class #4 handout & recording
MSFT Word (Windows program)		has great templates for presentations	tools; presentations		Class #4 handout & recording
eBook Evolution	Kelly Kingman and Pamela Wilson	guides you through templates to create good-looking ebooks	tools	http://stickybooks.com/landin	Class #4 handout & recording

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Audio Acrobat **	highly recommended by Pam Slim	easily record phone calls, conference calls, and tele-classes; create download links or embed audio players on your website	tools; audio recording	http://pcs.audioacrobat.com/	Class #4 handout & recording
SurveyMonkey.com		easy to create surveys to email to mailing list(s)	tools; surveys; measurement	http://www.surveymonkey.com/	Class #4 handout & recording
Wufoo.com		easy to create surveys to email to mailing list(s)	tools; surveys; measurement		Class #4 handout & recording
Posterous blog		use to post homework, stories, playlist, photos, ?privacy?	tools; online forum		Class #4 recording
TUMBLR		use to post homework, stories, playlist, photos, ?privacy?	tools; online forum		Class #4 recording
Yahoo groups			tools; online forum		Class #4 recording
WishListMember (with WordPress)			tools		Class #4 recording
SimplePress.com			tools; online forum		Class #4 recording
BuddyPress.com			tools; online forum		Class #4 recording
NING online groups			tools; online forum		Class #4 recording
** = affiliate links					